



# Intelligent Virtual Care Management

Life365 provides healthcare organizations and payers a single AI-driven clinical platform called CloudCare® to connect hundreds of devices and deviceless solutions between home with care teams.

CloudCare® powers healthcare organizations' care programs with near real-time access to key clinical data from the member/patient through AI-driven automation, clinical insight, and a broad ecosystem of device-based and deviceless solutions. From wellness to complex care, Life365 enables one connected experience that drives engagement and self-management.

While many healthcare organizations have tools to identify and stratify at-risk members, achieving meaningful engagement with time-sensitive data remains a challenge. Life365 bridges that gap with CloudCare's *Learning Orchestration Interoperability Engine™*, which automates fulfillment, outreach, education, and AI-driven conversations that personalize care in real time.

The platform interprets data from hundreds of devices & integrated tools and converts unstructured data into real-time insights shared with care teams - reducing readmissions, closing care gaps, improving self-management, and optimizing clinical outreach through AI-assisted intelligence.

## › Platform Capabilities for Payers and HealthCare Organizations



### Better Outcomes & Lower Costs

- Evidence-based interventions across the Chronic 5 and other conditions improve HEDIS performance and member well-being.
- AI-assisted care management reduces avoidable utilization, hospitalizations and ER visits.



### Personalized Member Experience

- Tech-enabled touchpoints and conversational AI keep members connected to their care team and engaged in their health journey.
- Improve access to care in rural communities.



### Seamless Clinical Integration

- Unstructured data from RPM and other deviceless technologies is converted into structured insights that seamlessly integrate with Care Management, EMR, CRM, and population health systems near real-time—enhancing care coordination, closing gaps, enabling timely interventions, and reducing both medical and administrative costs while improving quality ratings.



### Scalable & Secure Infrastructure

- Cloud-agnostic platform (Azure, AWS, Google, Oracle) meets FedRAMP, HIPAA, and HITECH standards.
- 1000+ devices, AI driven sensors, voice biomarkers and facial acquisition and logistics.

## > Whole-Population Engagement

Life365 empowers care teams with the AI-driven tools and near-real time data to more readily and accurately target the right care for the right person at the right time.



#### Wellness and Low-Risk

Health check-ins, reminders, and lifestyle tracking

#### Rising-Risk

Early intervention via automated outreach and virtual vitals monitoring

#### High-Risk and Complex

Comprehensive remote patient monitoring and care management tools

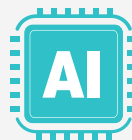
#### Specialized Populations

Support for seniors, post-acute, and chronic condition management

## > Results



Unified engagement across device-based and deviceless solutions



AI-driven intelligence powering smarter care decisions



Demonstrated improvement in outcomes, satisfaction, and total cost of care

# Intelligent Virtual Care with Seamless Integration

Life365 delivers Intelligent Virtual Care powered by CloudCare, a unified, AI-driven platform that connects patients and care teams through one seamless experience.

CloudCare brings together cellular and Bluetooth medical devices, wearables, sensors, conversational AI, and other engagement tools — all integrated seamlessly with existing care management platforms and EMRs.

With support for 1,000+ connected devices and deviceless options, Life365 meets patients where they are, regardless of technological skill level or Wi-Fi availability. Continuous health and biometric data are captured in real time and translated into meaningful insights, allowing care teams to intervene earlier, reduce avoidable utilization, and improve outcomes.

This connected approach strengthens the patient and member experience by keeping individuals engaged in their care and supported at home.



## > Life365 Health Kits

Life365 Health Kits are flexible, ready-to-use solutions - no apps, Wi-Fi, or pairing required. Each kit is configured with either cellular-enabled devices or a hands-free cellular hub that connects to Bluetooth peripherals automatically. Kits can be tailored for a range of chronic and acute care needs and are ready right out of the box for simple home or point-of-care deployment. Options include diabetes, cardiac, respiratory, kidney care, and a complete chronic care kit for multi-condition management.



### Cardiac Care Kit

Includes: Blood Pressure Monitor, Weight Scale, Cellular Hub, Fingertip Pulse Oximeter



### Diabetes Care Kit

Includes: Glucose Monitor, Blood Pressure Monitor, Weight Scale, Cellular Hub



### Kidney Care Kit

Includes: Glucose Monitor, Blood Pressure Monitor, Weight Scale, Digital Thermometer, Cellular Hub



### Respiratory Care Kit

Includes: Fingertip Pulse Oximeter, Spirometer, Cellular Hub

Discover how Life365 helps healthcare organizations build healthier, more engaged populations.

[www.Life365.health/cloudcare](http://www.Life365.health/cloudcare) | [Sales@life365.health](mailto:Sales@life365.health)